

Privacy Policy

Overview

At Franscienceart.com we're committed to protecting your personal information. This Privacy Policy explains how we use any personal information we collect about you when you use our website <https://Franscienceart.com> (the "Site"). Please note that we may update this policy from time to time.

Topics

1. Our Privacy Principles
2. Who We Are
3. What information do we collect about you & where is your information stored?
4. How will we use the information about you?
5. Cookies
6. Third Party Links
7. Security
8. Children's Online Privacy
9. Your Rights

1. Our Privacy Policy Principles

- We will never spam you with irrelevant emails
- You may opt out or in of our email communications at any time
- You have the right to remove any information we may hold on you
- We will never sell, rent, make public or distribute your personal information
- Data is a liability and therefore should only be collected and processed when absolutely necessary

2. Who We Are

Name: Franscienceart

We're a really small business and so we're not required to appoint a Data Protection Officer but you can reach our team here with any questions you have about data protection.

3. What information do we collect about you & where do we store it?

3.1 Online Forms

We collect the personal information you voluntarily provide to us, which includes your name and e-mail address, in order to subscribe to our newsletter, receive our free content, comment on our blog, and/or purchase services or online products.

3.2 Customer data

Currently, we collect name and email addresses only

3.3 Website Visitor Tracking

Like most websites, our website uses Google Analytics. This tool collects information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. We use this information to better understand how visitors find us and how they interact with our website. We can use this to make adjustments to our website, to deliver a better user experience.

We also use tracking from Facebook, Pinterest and Instagram so that we can better understand how visitors are interacting with our site via social media and to track the effectiveness of any adverts we place on social media.

This data is all anonymised but you can opt out of this tracking at any time via your own browser settings. See our **Cookie Policy** for more details.

If you are a member of our online School and have a user profile on our website we collect information in our website database which allows us to track how frequently members access the site and what are the most popular pages. This allows us to improve and develop the online School for the benefit of the members. The data is linked to the personal user profile but we don't view it at that level. Instead we only use it in order to build higher level, non personalised, statistics. If you stop being a member and wish to have your user profile deleted you can email us to ask us to do that. See 4.5.

3.4 Email updates

If you choose to receive Franscienceart's email updates your email address will be

stored in Active Campaign which is the app we use. Active Campaign are third-party data processors. At any time you can unsubscribe from our emails either from within the email or by info@franscienceart.com.

3.5 User Profile Data

If you become a member of our online School you will set up a user profile on the members area of our website. This profile allows you to upload your own photos and to comment on other members' photos as well as forum posts. It also allows you to mark off progress against your painting goals. Information you enter via your profile is held securely in our website database and we would only access it in order to help solve an IT issue if you had one. If you cancel your membership you can email us to request that we delete your user profile and all related data. As standard we don't delete this from the website database so that you can reinstate your profile should you reinstate your membership in future.

4. How will we use the information about you?

We collect information about you to understand your needs and provide you with a better service. Specifically, we use your information for:

4.1 Internal record keeping

4.2 Improving our services

The legal basis for this type of processing is either consent or our legitimate interests in growing our business.

4.3 Providing you with offers relating to our products or services.

The legal basis for this type of processing is either consent or our legitimate interests in growing our business. We may send you such communications if you requested it and/or if you agreed to receive such communications. You can opt-out of these emails at any time through the 'unsubscribe' button in each email or contacting us via email.

We will only share your information with trusted 3rd parties if necessary to provide support in running this Website . We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

5. Cookies

A cookie is a piece of code that allows the web server to identify and track activity of the web browser. They are widely used in order to make websites work more efficiently, as well as to provide information to the owners of the website.

You can enable or disable your Cookie settings via your own web browser. See our Cookies Policy for more details.

For further details please consult the help menu in your browser or visit www.allaboutcookies.org

6. Third Party Links

This website may contain links to third party websites. Unless otherwise stated, this Privacy Policy only covers information that we collect from you on this Site. Any other link will be covered by the privacy policy of that specific site. You acknowledge and accept that we are not responsible for the privacy policies or practices of third parties.

Should you leave this site to visit a third party website via one of our links, that third party (e.g. Amazon) may serve content and advertisements, collect information directly from you, and place or recognize cookies on your browser. You can elect to opt out of online advertising by setting your Cookie preferences on the the third party's website or in your own browser.

7. Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Though we have these procedures in place we can't be held responsible for any intercepted information shared through our Site without our knowledge or permission.

8. Children's Online Privacy

We do not knowingly collect or solicit data online from or market online to

children under the age of 13 in compliance with the Children's Online Privacy Protection Act (COPPA).

9. Your Rights

Your rights under data protection laws include the right to access, erase, correct, restrict, and/or object to our use and processing of your personal data, as well as the right to portability of the data. You have the right to confirmation as to how and where we process your data. To the extent that the legal basis for our processing consent, you have the right to withdraw at any time. If you consider our processing to infringe data protection laws, you have the right to lodge a complaint with a supervisory authority.

If you have any questions or concerns regarding this Privacy Policy, please email: info@franscienceart.com

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